



SOIL HEALTH  
**PARTNER**  
PROGRAM

**ABOUT THE COALITION**

The Minnesota Soil Health Coalition is a farmer led and driven organization dedicated to provide education, farmer to farmer mentoring, networking and plain language technical information. A key goal of the coalition is to provide soil health testing that couples; management, economic, and agronomic data to more quickly provide real world information to the producers of Minnesota. The idea being that information is power—that the faster real world information is made available, the more rapidly management decisions can be made in the field.

**Coalition Partners that are for Soil Health in MN**

MNSHC Partners currently include\*:



MASWCD South Central Area VI



Natural Resources Conservation Service



\* Not an exhaustive list

**GOALS OF THE MINNESOTA SOIL HEALTH COALITION**

- Promotion of best management practices on working lands
- Help promote large scale adoption of soil health practices, making a measurable positive impact on soil erosion, surface water quality, and soil infiltration for Minnesota
- Unite conservation agencies, farmers, and industry to advocate for large scale adoption of soil health principals
- Organize and collaborate on events, trainings, field days, and meetings with producers and other entities
- Develop and maintain a website with information about the organization, relevant technical information, links to information, calendar of events, and contacts for the organization
- Leadership development, education, and training opportunities
- Develop and maintain the farmer to farmer mentor program
- Create and maintain contact lists for producers to connect and network
- Create and maintain a statewide soil health forum
- Develop market power-grown regeneratively

## PARTNERSHIP OPPORTUNITIES

We want you to be our partner in Soil Health. Whether it is becoming a financial backer, entering into a memorandum of understanding or providing a letter of support for grant applications. If we work together the regenerative ag future is bright!

Becoming a financial backer— Help the Coalition provide education of soil health.

### **Regenerative Sponsorship - \$5000 & Up**

Highlighted on social media, our website, and promotion at each event. Booth at all events through the year and logo on event marketing material. Logo on the materials of your choice of 4 ala carte sponsorship opportunities below.

### **Sustainable Sponsorship - \$1000 - \$4999**

Highlight on social media and our website. Booth at all events thought the year and logo on even marketing material. Logo on the materials of your choice of 2 ala carte sponsorship opportunities below.

### **Soil Builder Sponsorship - \$400 - \$999**

Booth at one event in the year and logo on event marketing materials. Logo on materials for 1 ala carte sponsorship below.

## ALA CARTE SPONSORSHIP OPPORTUNITIES

Feel a special connection with one of our outreach activities or a specific aspect of what we do?

### **Pick One Sponsorship Opportunity - \$250**

- |  |                      |
|--|----------------------|
| Annual Soil Health School                      | Demonstration videos |
| Annual Meeting                                 | Member Forum         |
| Meet a Mentor Meetings                         | Board Member/Stories |
| Farmer Mentor Network                          | General Operation    |
| Soil Health Testing & Correlation to Economics |                      |

## BY BEING A MINNESOTA SOIL HEALTH COALITION PARTNER YOUR ORGANIZATION WILL

Be apart of the fast growing regenerative ag movement.

Support education

Increase you regenerative ag and Soil Health association with residence in MN

Become known as an organization that works with Land Owners and Operators that are soil health focused.

Ability to partner with other companies and governments agencies

Have your logo and link on our website 'Partners' tab to promote and guide them to your organization

Name\_\_\_\_\_

Business\_\_\_\_\_

Address\_\_\_\_\_

City\_\_\_\_\_

State\_\_\_\_\_ Zip Code\_\_\_\_\_

Phone\_\_\_\_\_

Email\_\_\_\_\_

Sponsorship Level\_\_\_\_\_

Ala Carte Selection(s)\_\_\_\_\_

\_\_\_\_\_

Amount Enclosed\_\$\_\_\_\_\_\_

**MNSHC Mission Statement:** Producer driven education, outreach, and adoption utilizing information exchange to promote the principles of soil health practices.

### READY TO PARTNER? QUESTIONS?

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**Real Life Regenerative Ag,  
Starts with Soil Health...**

