

Minnesota Soil Health Coalition Board Meeting Minutes
Tuesday, February 4th, 10:00am – 12pm
Duffy's Riverside Saloon 110 Front St E, Redwood Falls, MN 56283

- Called the meeting to order 10:10 Pfarr
- Approved agenda (Stelling, Dwire)
- Consent Agenda approved (Labat, Fick)
 - Approve prior months meeting minutes
 - Treasurers report
 - Coalition Coordinator report
- Guest speakers-AgXplore Mitch Whyte, Bill Pirkl, Brandon McMillan, and McKenzie
- Break
- Board member reports
- Committee reports
 - Outreach/Education
 - Identify lead for committee
 - Upcoming events
 - Podcasts-use Anchor, every other week
 - Winter meetings 2/20 East Central MN, 2/26 NW MN, 3/10 Lyon Co, more
 - NRCS Annual Bus Tour-in SW MN 2020-locations
 - Fundraising/financial
 - 1st round approval for the SARE Research and Education Grant \$250,000
 - Applying for the Conservation Collaborative grant
 - Schedule meetings with potential partners
- Updated 3-year budget
- Adjourned 1:01 (Fick, Widman)

Attendees

Grant Breitzkreutz
David Widman
Holly Hatlewick
Kurt Mathiowetz
Jennifer Hahn
Tom Fick
Brian Pfarr
Chris Schmidt
Jamie Labat
Jason LaVoy
Ben Dwire
Eric Stelling
Mitch Whyte
Bill Pirkel
Brandon McMillan
McKenzie

Minnesota Soil Health Coalition Board Meeting Minutes

Thursday, January 16th, 9:00am – 10:00am
Cottonwood Grill, 1 Golf Dr, New Ulm, MN 56073

- Called the meeting to order 9:07am Pfarr
- Approved agenda (Labat, Fick)
- Approved prior months meeting minutes (Dwire, Fick)
- Treasurers report provided by Fick
 - Reimburse Jennifer Hahn for October and November (Dwire, Labat)
- Board member reports and attendees' updates
 - MAWQCP wildlife endorsement-work with partners to include cover crops as beneficial to wildlife
 - Crop insurance-how to mirror IA's program for a reduction in premium for cover crops, possibly tie with MAWQC
 - Farmers with MAWQ certification possibly receive priority funding from state and federal programs
 - Discussions with FSA are occurring to tracking cover crop usage and acreage reporting
 - Study for FinBin data and providing scholarships for use SFA
 - Representation and presentations at meetings and conventions
 - Conservation Tillage Conference
 - MN Cattlemen's Convention
 - MASWCD Convention
 - Cover Crop Champions
 - Delegation from Hungary
 - Upcoming events
 - Cover Crop 101 classes
 - Ag in the Classroom curricula
 - Centra Sota 2 day seminar
 - Economics symposium
 - Liepold's annual field day
 - Scott SWCD meeting
 - Rock Co winter meeting
 - Booth and presentations at the Midwest Soil Health Summit
 - Soil Health Academy at Bretkreutz's June 23-35th
- Coordinator report provided by Hahn
- Committee reports
 - Outreach/Education
 - Winter meetings
 - Follow up with SWCD's for partnering and mentors
 - Financial/Fundraising
 - schedule meetings with potential partners
 - Possibly providing scholarships for farmer training

- Coalition emails and Facebook
- Review and adopt consent agenda (Fick, Pfarr)
- Adjourned 11:23am (Dwire, Fick)

Attendees:

Brian Pfarr
Tom Fick
Dawn Breitreutz
Grant Breitreutz
Theresa Keaveny
Jamie Labat
Chris Schmidt
Eric Stelling
Mark Schnobrich
Holly Hatlewick
Kent Solberg
Tom Cotter
Nancy Ackermann
Jerry Ackermann
Kristin Brennan
Rick Berscheit
Shannon Gegner
Melanie Foy
Kurt Mathiowetz
Jennifer Hahn

Minnwest Bank
116 East Main PO Box 899
Luverne MN 56156

001 00001 02 PAGE: 1
ACCOUNT: [REDACTED] 12/31/2019
DOCUMENTS: 5

TELEPHONE:507-283-2366



Minnesota Soil Health Coalition 30-0
1157 110th Ave 1
Luverne MN 56156 4

COMING SOON: updates to Business Online Banking. With our improved Online Banking site, you will enjoy a simple, convenient, and secure way to manage your money virtually anywhere at any time. Making banking convenient for Doers like you. Go to minnwestbank.com for details.

NONPROFIT CHECKING ACCOUNT XXXXXX6540

LAST STATEMENT 11/29/19 5,926.53
6 CREDITS 5,382.84
16 DEBITS 4,728.57
THIS STATEMENT 12/31/19 6,580.80

DEPOSITS
REF #.....DATE.....AMOUNT REF #.....DATE.....AMOUNT REF #.....DATE.....AMOUNT
12/17 1,000.00

OTHER CREDITS
DESCRIPTION DATE AMOUNT
PAYPAL TRANSFER 1007344677516 12/04 1,261.39
427787 PURCHASE RETURN WM SUPERCENTER # REDWOOD FALLS MN 12/06 175.67
87308288 427787
MISC PAY USDA TREAS 310 RMR*IV*NR196322XXXXC005*PI*2753.08\ 12/23 2,753.08
PAYPAL TRANSFER 1007549649885 12/24 192.07
INTEREST 12/31 .63

CHECKS
CHECK #..DATE.....AMOUNT CHECK #..DATE.....AMOUNT CHECK #..DATE.....AMOUNT
2012 12/04 437.75 2014 12/04 2,119.68
2013 12/12 450.00 2015 12/31 144.25

OTHER DEBITS
DESCRIPTION DATE AMOUNT
47481 CHECKING POS USPS PO 26785005 REDWOOD FALLS MN 12/05 110.00
50055299 209564
VANTAGEPOINT MAR SALE 12/05 124.90

* * * C O N T I N U E D * * *

REPORT ANY DIFFERENCES IN YOUR CHECKING ACCOUNT SUMMARY WITHIN 30 DAYS.
SEE THE ONLINE ACCOUNT DISCLOSURES ON THE DOCUMENT TAB FOR SPECIAL RULES
WHICH APPLY TO ELECTRONIC FUND TRANSFERS AND OTHER IMPORTANT INFORMATION.



Minnesota Soil Health Coalition Coordinator Report

Thursday, January 16th 2020

Outreach/Education:

- Website –Adding podcasts, added news articles, working with Redwood Valley Technical Solutions to build an interactive cover crop tool and updating membership options, posting events
- Social Media – Working with the Education/Outreach committee to post 5-7 times/week, posting original data provided by Board Members and sharing articles and posts pertinent to mission, posting events
- Podcasts - Working with the Education/Outreach committee to create and post podcasts, share bi-monthly
- Newsletter – December newsletters sent out to members and sponsors
- Presented at the Cattlemen’s Convention, the Conservation Tillage Conference, PCS Forage Tour in Wells, and the MN River LTT meeting
- Radio programs-2
- Met with Pat Kerrigan with Regenerate Midwest
- Secured booths the Midwest Soil Health Summit and AgExpo
- Working on planning an economics symposium with MOSH and a team of partners
- The soil health endorsement for the MAWQCP became finalized and active
- Working with partners to plan the winter meetings
- Secured a new mentor, Lance Petersen from Rush City
- Joined the Cover Crop Lab group to network and develop improved outreach strategies for soil health

Financial:

- Grants – Submitted 2 grant proposals (RCPP, Sustainable Ag Demonstration grant). Received Cover Crop Champion grant for \$10,000 for the annual soil health school. Working on a Conservation Collaborative Grant
- Income – Tracking, submitting, and receiving funds from the NRCS agreement
- Provided our accountant with all of 2019 financials
- Expenses – Tracking and reducing expenses through managing website and social media in house, updating financial spreadsheet

Administrative:

Minnesota Soil Health Coalition
1157 110th Ave
Luverne, MN 56156

coordinator@mnsoilhealth.org
www.mnsoilhealth.org



- Developed the board meeting minutes and agenda packets
- Managing the website and social media accounts
- Developing the three-year business plan
- Managing emails and correspondence of the Coalition

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AgExpo

Date	Location	Booth	Presenting	Participating	Info at Event	Reps Attending
1/22/2020		x				Brian & Jenn
1/23/2020		x				Tom Fick & Jenn

Tickets under
 Tom Fick
 Tom Cotter
 Brian Pfarr
 Jennifer Hahn

Pomme de Terre River Association's soil health team meeting

Date	Location	Booth	Mentor Discussio	Presenting	Participating	Info at Event	Reps Attending
2/6/2020	Morris						Eric

Pheasant Fest

Date	Location	Booth	Mentor Discussion	Presenting	Participating	Info at Event	Reps Attending
2/14/20	Minneapolis Convention Center	x					Jenn
2/15/20	Minneapolis Convention Center	x					Jenn
2/16/20	Minneapolis Convention Center	x					Jenn

Renville SWCD & Hawk Creek Grow Your Bottom Line

Date	Location	Booth	Mentor Discussio	Presenting	Participating	Info at Event	Reps Attending
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2/18/2020 Renville Commuix

Crow Wing Workshop

Date	Location	Booth	Mentor Discussion	Presenting	Participating	Info at Event	Reps Attending
2/20/2020	Central Lakes College Staples	x					Eric

Farm Economics and Soil Health Meeting

Date	Location	Booth	Mentor Discussi	Presenting	Participating	Info at Event	Reps Attending
2/24/2020	Heron Lake						Jerry
		x					Jenn

Bring \$30 worth of swag for raffle

Tom
Breitkreutz's

Ridgewater College

Date	Location	Booth	Mentor Discussion	Presenting	Participating	Info at Event	Reps Attending
3/6/2020				x			Holly
							Schmidt
							Breitkreutz's
							Eric
							Maybe Nathan Stelling
							Jamie
							?Matt Tiffany

RFS Cropland and pasture

Douglas SWCD Meeting

Date	Location	Booth	Mentor Discussid	Presenting	Participating	Info at Event	Reps Attending
3/26/2020				x			

Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28	29	30	31	1
		10am - Cover Crop 1pm - PCS Forage	12pm - Strategic	12:30pm - GoToWeb		
2	3	4	5	6	7	8
				Pomme de Terra 12:30pm - GoToWeb		
9	10	11	12	13	14	15
				Stay at Hyatt Regency Minneapolis @ Hyatt Regency Minneapolis,		
					Pheasant Fest @ Minneapolis Convention	
					Valentine's Day	
16	17	18	19	20	21	22
Stay at Hyatt Pheasant Fest @	Presidents' Day	9am - Grow Your 9am - Renville	Cover Crop Champion Meeting @ Moline, IL,	Crow Wing 10am - East Central		
23	24	25	26	27	28	29
	9am - Farm	10am - Cover Crop	10am - NW Mentor			

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3 Super Tuesday	4	5 Midwest Soil Health	6 Ridgewater College 10am - Rock County	7
8 Daylight Saving	9	10 10am - Lyon Co	11	12	13	14
15	16	17 St. Patrick's Day	18	19	20	21
22	23	24	25	26 9am - Douglas	27	28
29	30	31 10am - Cover Crop	1	2	3	4

Business		Name	Address	Address2	Contacted	Meeting Set	Meeting Held	Outcome
AgCentric	Keith Olander, Director 218-894-5163	Keith Olander	1830 Airport Road	Staples, MN 56479				
Riverland College		Dan Hoffman	1900 8th Avenue NW	Austin, MN 55912				
Thrivent		Teresa J. Rasmussen	625 S 4th Ave	Minneapolis, MN 55415				

Business	Name	Address	Address2	Contacted	Meeting Set	Meeting Held	Outcome
Best Buy	Corie Barry	7601 Penn Ave S	Richfield, MN 55423	x			no, invests in energy and fossil fuel reduction
3M	Mike Roman	2501 Hudson Rd	Maplewood, MN 55144				
Runnings	Dennis Reed	901 US-59	Marshall, MN 56258				
Scheel's							
Sunopta	Joseph D. Ennen	7301 Ohms Lane, Suite 600	Edina, Minnesota 55439				
Target	Brian Cornell	1000 Nicollet Mall	Minneapolis, MN 55403				
Northland Buildings	David Skaw	2894 58th St	Eau Claire, WI 54703				

Business		Name	Address	Address2	Contacted	Meeting Set	Meeting Held	Outcome
United States Fish and Wildlife		Charles Traxler	5600 American Blvd. West, Suite 990	Bloomington, MN 55437-1458				
BWSR		John Jaschke	520 Lafayette Road North	Saint Paul, MN 55155				
Commissioner of the Department of Natural Resources		Sarah Strommen	500 Randolph Ave	St Paul, MN 55102				
Commissioner of the Minnesota Department of Ag		Thom Petersen	7900 Xerxes Ave S	Bloomington, MN 55431				
Minnesota Department of Agriculture		Thom Petersen	625 Robert St N	St Paul, MN 55155				
Minnesota Department of Natural Resources		Sarah Strommen	1200 Warner Rd	St. Paul, MN 55106				
Minnesota Institute for Sustainable Agriculture		Helene Murray	411 Borlaug Hall, 1991 Buford Circle	St. Paul, MN 55108-6074				
MN Association of Soil and Water Conservation Districts	LeAnn	LeAnn Buck	255 Kellogg Boulevard East, Ste 101	St. Paul, MN 55101				

Business		Name	Address	Address2	Contacted	Meeting S	Meeting H	Outcome
UFC		Mitch Altermatt	PO Box 461	Winthrop, MN 55396				
Central Farm Service		Merlyn Kruger	PO Box 68	Truman, MN 56088				
Crystal Valley COOP		Dan Jones	PO Box 210	Lake Crystal, MN 56055				
Farmward Cooperative		Dave Stuk	PO Box 278	Morgan, MN 56266				
Federated CO-OP	Mike McMahon	Mike McMahon	502 S 2nd St	Princeton, MN 55371-1941				
Harvestland		Scott Logue	P.O. Box 516	Richmond, IN 47375				
Meadowland		Mike Trosen	101 1st Avenue E	Lamberton, MN 56152				
New Vision CO-OP		Frank Mcdowell	38438 210th St	Brewster, MN 56119				
NuWay COOP		Kevin Jones	PO Box Q	Trimont, MN 56176				
Centrol		Bryan Smith	351 Burlington Cir	Marshall, MN 56258				

Business	Name	Address	Address2	Contacted	Meeting Set	Meeting Held	Outcome
Representative	Paul Torkelson	251 State Office Building	St. Paul, MN 55155				
Representative	Representative Craig	1523 Longworth House Office Building	Washington, DC 20515				
Representative	Representative Phillips	1305 Longworth House Office Building	Washington, DC 20515				
Representative	Representative McCollum	2256 Rayburn House Office Building	Washington, DC 20515				
Representative	Representative Omar	1517 Longworth House Office Building	Washington, DC 20515				
Representative	Representative Emmer	315 Cannon House Office Building	Washington, DC 20515				
Representative	Representative Stauber	126 Cannon House Office Building	Washington, DC 20515				
Senator	Senator Dahms	95 University Avenue W., Minnesota Senate	St. Paul, MN 55155				
Senator	Senator Dahms	95 University Avenue W., Minnesota Senate	St. Paul, MN 55155				
Secretary of Agriculture	Secretary of Agriculture Sonny Perdue	U.S. Department of Agriculture, 1400 Independence	Washington, DC 20250				
US Representative	Collin Peterson	2204 Rayburn House Office Building	Washington, DC 20510				
US Representative	Jim Hagedorn	325 Cannon House Office Building	Washington, DC 20515				
US Senator	Amy Klobuchar	302 Hart Senate Office Building	Washington, DC 20510				
US Senator	Tina Smith	309 Hart Senate Office Building	Washington, DC 20510				
Governer	Governer Walz	75 Rev Dr Martin Luther King Jr Blvd #130	St Paul, MN 55155, St Paul, MN 55155				

Business		Name	Address	Address2	Contacted	Meeting Set	Meeting Held	Outcome
Albert Lea Seeds	Tom and Mac Ehrhardt	Tom and Mac Ehrhardt	PO Box 127	Albert Lea, MN 56007				
Green Cover Seeds		Keith	918 Road X Bladen	Bladen, NE 68928				
LaCrosse Seed		Dan Foor	2541 Commerce Street	La Crosse, WI 54603				
Milborn Seeds		Clint	2132 32nd Ave	Brookings, SD 57006				
Prairie Creek Seeds		Karl	21995 Fillmore Rd	Cascade, IA 52033				
Aggasiz Seed								
Saddle Butte		Kate	31144 Wirth Rd	Tangent, OR 97389				
Agassiz Seed			3660 Kennebec Dr	Eagan, MN 55121				

Business		Name	Address	Address2	Contacted	Meeting Set	Meeting Held	Outcome
The Nature Conservancy	leif.fixen@tnc.org	Peggy	1101 W River Pkwy # 200	Minneapolis, MN 55415				
Walton Family Foundation		Carrie Walton Penner	P.O. Box 2030	Bentonville, AR 72712				
Ducks Unlimited	kylethaemlitz@gmail.com	Kyle	87194 420th Avenue	Lakefield, MN 56150				
McKnight Foundation	Stephanie Duffy sduffy@mcknight.org	Kate Woford	710 S 2nd St #400	Minneapolis, MN 55401				
Minnesota Cattleman's Association		Mike Landuyt	PO BOX 12	Maple Plain, MN 55359				
Minnesota Corn Growers		Adam Birr	738 1st Ave E	Shakopee, MN 55379				
Minnesota Soybean Growers		Tom	151 Saint Andrews Court, Suite 710	Mankato, MN 56001				
Minnesota Wheat Growers		Steve	2600 Wheat Drive Red Lake Falls	Red Lake Falls, MN 56750				
National Soil Health Institute		C. Wayne	2803 Slater Road, Suite 115	Morrisville, NC 27560				
National Wildlife Federation		Collin	11100 Wildlife Center Drive	Reston, VA 20190				
Pheasants Forever		Howard	1783 Buerkle Cir	St Paul, MN 55110				
Red River Valley Sugarbeet Growers Association		Daniel You	722 South 6th St.	Hallock, MN 56728				

Business		Name	Address	Address2	Contacted	Meeting Set	Meeting Held	Outcome
Whole Foods	Michael Bashaw President, Midwest Region 640 North La Salle Street, Suite 300 Chicago, IL 60654 312.799.5600	John Mackey	640 N LaSalle Dr #300	Chicago, IL 60654				
Schells Brewery		Kyle Marti	1860 Schell Road	New Ulm, MN 56073				
Surly's		Omar Ansari	520 Malcolm Ave SE	Minneapolis, MN 55414				
American Crystal Sugar	Brian Ingulsrud, VP of Agriculture (bingulsr@crystalsugar .com) *was VP when Curtis Elke was Acting STC	Brian Ingulsrud	101 North 3rd Street	Moorhead, MN 56560				
American Food Group		Tom Rosen	500 South Washington Street	Green Bay, Wisconsin (WI) 54301-4219				
Brau Brothers Brewery		The Brau Brothers	1010 E Southview Dr	Marshall, MN 56258				
Coborns grocery stores		Chris Coborn	1921 Coborn Blvd	St Cloud, MN 56301				
Culvers		Craig C. Culver	1240 Water Street	Prairie du Sac, WI 53578				
General Mills	Nancy.Bergren@genmills.com	Nancy Bergren	1 General Mills Blvd	Golden Valley, MN 55426				
Hormel		Jim Snee	1101 Main St N	Austin, MN 55912				
Kellogg's	Steve Rosenzweig, Soil Scientist/Ag Sustainability Research (Steven.Rosenzweig@ genmills.com)	Steve Cahillane	1 Kellogg Square	Battle Creek Michigan, 49017				
Land O' Lakes	Rebecca Kenow, Director of Sustainability (RAKenow@landolake s.com)	Beth Ford	4001 Lexington Ave N	Arden Hills, MN 55126				
Land O' Lakes	Sustainability	Jason Weller	4001 Lexington Ave N	Arden Hills, MN 55126				
McDonald's	townsend.bailey@us.mcd.com	Townsend Bailey						
Tyson Foods		Noel W. White	220 W Don Tyson Pkwy	Springdale, AR 72762				

Minnesota Soil Health Coalition 3 Year Financial Plan 2019-2021	1/21/2020
Outreach and Education	
Creation of and management of website to serve information sharing of technical information, events, mentor network, membership, contact list of specialists, and links to pertinent information	\$20,000
Create and maintain mentor network including contacting, collecting, data input, and managing information	\$1,000
Create and maintain the network list of producers including collecting, data input, and managing information	\$1,000
Create, monitor, and maintain on online forum for questions and discussion	\$1,000
Create and maintain a list of specialists	\$1,000
Meetings to provide education and producer input on employing soil health practices in Minnesota (3 per year)	\$9,000
Field days to provide education, hands on learning, and producer input on employing soil health practices in Minnesota (3 per year)	\$10,000
Plan and host annual soil health school	\$14,000
Create and distribute literature promoting events and the Coalition	\$4,000
Attend partner events for education and promotion	\$6,750
Annual meeting	\$4,000
Promotion of partner events, updating calendar of events, providing contact lists as requested, updating website, creating technical information, creating outreach materials	\$1,000
Develop agreements, sampling protocol, acquire tools, complete data entry, sampling, management of data, and analysis of soil health testing as well as sharing of the findings (20 sites per year)	\$86,980
Establish a research-based agreement with a Minnesota College for a minimum of 5 years to allow testing, education, data and information exchange of soil health practices in Minnesota	\$20,000
Develop market power by developing protocol and creating relationships with businesses to execute the grown sustainably/regeneratively brand	\$5,000
Personnel	
One staff part time year 1, full time years 2 & 3 and intern years 2 & 3	\$243,500
Part time farmer mentors years 2 & 3 (14 mentors year 1, 25 mentors year 3) 15hrs/week	\$768,300
Administrative	
Create a system to input, manage, and update Coalition membership including collecting dues	\$4,000
Board meeting materials	\$2,000
Complete submittals of paperwork for the Coalition to be a tax exempt 501(3)C organization	\$900
Administrative paperwork (taxes, refiling, maintaining Coalition status)	\$6,000
Computer, phone, copy machine, paper, office supplies	\$5,800
Total 3 Year Budget	\$1,215,230
In Kind: Steering committee conducting planning meetings, developing and filing Coalition documents, Board and members time conducting board meetings, Coalition officer's activities, mentors working with other producers, board members meeting with partners, planning and executing outreach and education, researching and securing potential funding sources. Developing and maintaining memberships, mentor, contact, and specialist networks, maintaining and regulating the online forum, developing and implementing soil sampling protocol and management tracking, establishing and maintaining a research-based agreement with a Minnesota College, and developing market power of sustainably/regenerative ag working with partners and industry.	\$1,685,100